



# Communicating risks, engaging communities and managing false information save lives

## Concept Note

8 November 2024 | 11:45- 12:00(CET) | Budva, Montenegro

Interpretation: English, Russian, and Montenegrin | International Sign Language



The increasing impact of the climate crisis and unprecedented emergencies in the European Region have underscored the pivotal role of Risk Communication, Community Engagement, and Infodemic Management (RCCE-IM) to build the resilience of communities. RCCE-IM, informed by insights from cognitive and behavioral science, can help craft effective messages and interventions, support effective early warning systems, and facilitate faster recovery in emergencies of any type. The session will explore how an integrated approach across government and society can advance the RCCE-IM agenda and foster cooperation between national disaster management agencies/civil protection, MET offices, the health sector, scientists, media, and

### Objectives

This session will address four main objectives:

1. Introduce RCCE-IM principles and practices and make the case for increased investment in RCCE-IM
2. Share examples of good practices and lessons learned in inclusive risk communication, community engagement and infodemic management
3. Showcase tools and resources supporting RCCE-IM initiatives
4. Enhance the competencies of stakeholders in risk communication, community engagement, and infodemic management

### Speakers



Moderator: **Cristiana Salvi**  
Regional Adviser RCCE-IM  
WHO



**Véronique Lehideux**  
Head of the Natural Hazards  
Department, Government of France



**Raed Arafat**  
Secretary of State, Government  
of Romania



**Natalí González Villariny**  
Senior Accessibility Expert,  
Fundación ONCE



**Lisa Robinson**  
Senior Advisor on Resilience  
and Humanitarian Response,  
BBC Media Action



**Kjartan Hreinn Njálsson,**  
Assistant to the Director of  
Health, Government of Iceland