

Communicating risks, engaging communities and managing false information save lives

Concept Note

8 November 2024 | 11:45- 12:00(CET) | Budva, Montenegro

Interpretation: English, Russian, and Montenegrin | International Sign Language



The increasing impact of the climate crisis and unprecedented emergencies in the European Region have underscored the pivotal role of Risk Communication, Community Engagement, and Infodemic Management (RCCE-IM) to build the resilience of communities. RCCE-IM, informed by insights from cognitive and behavioral science, can help craft effective messages and interventions, support effective early warning systems, and facilitate faster recovery in emergencies of any type. The session will explore how an integrated approach across government and society can advance the RCCE-IM agenda and foster cooperation between national disaster management agencies/civil protection, MET offices, the health sector, scientists, media, and

Objectives

This session will address four main objectives:

1. Introduce RCCE-IM principles and practices and make the case for increased investment in RCCE-IM
2. Share examples of good practices and lessons learned in inclusive risk communication, community engagement and infodemic management
3. Showcase tools and resources supporting RCCE-IM initiatives
4. Enhance the competencies of stakeholders in risk communication, community engagement, and infodemic management

Speakers



Moderator: Cristiana Salvi
Regional Adviser RCCE-IM
WHO



Véronique Lehideux
Head of the Natural Hazards
Department, Government of France



Raed Arafat
Secretary of State, Government
of Romania



Natalí González Villariny
Senior Accessibility Expert,
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Lisa Robinson
Senior Advisor on Resilience
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Kjartan Hreinn Njálsson,
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